

LEARNING A NEW TOPIC

○ Definition

Write here the definition of the term you are using. This will help to ground your understanding and look for other terms which can be related to learning more about this topic.

○ Hashtags

Identifying the relevant hashtags related to the topic you are learning about will help you find content online, stay up to date and consume micro-content on social media.

○ Related companies

Companies leading the way in the topic you are learning about will help you follow the advancements and innovation in the space.

○ Thought leaders, communities and like-minded people

Research who leads the way, innovates, works, and talks about the topic of your interest. Follow them, engage in conversations, consume their content, and go to their events to meet like-minded people. Once you feel more comfortable with the topic, their community and others with similar interest should be your community to grow in the space.

○ In-depth Learning: Books and Courses

Invest in really learning the topic of your interest. Look for books and courses, both those available online as well as those taught live so you have a place to ask questions.

○ Light Learning: Podcasts, Blogs, Newsletters, Video

To stay in the know you will need a source of ongoing updates, micro-learning and updates can come in the form of blogs, newsletters, podcasts, YouTube channels and more.

ENTER TOPIC NAME HERE

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